

REGGIO EMILIA STUDY VISIT
19th -21st SEPTEMBER 2017
- Agenda -

REGGIO EMILIA

19th SEPTEMBER: 08.30 - 12.00

BEST PRACTICE “STRATEGIC PARTNERSHIP WITH SOUTH AFRICA”

Location: REGGIO-AFRICA ARCHIVE

08.30 - 9.00: Welcome & Registration

9.00 - 9.45: HISTORY OF A FRIENDSHIP

Political and institutional introduction to the BP

- Mrs. Serena Foracchia: Deputy Mayor on International Relations
- H.E. Mrs. Titi Nxumalo: Consul General, South African Consulate General Milan
- Mr. Gianluca Baldoni: Emilia-Romagna Region, Service for Internationalisation and Attractiveness

9.45 - 10.15: REGGIO - AFRICA TABLE

Experiences in the fields of sports, culture and research

- Mrs. Antonella Gualandri: Conad Rugby Reggio, External Relations
- Mrs. Roberta Mineo: University of Modena and Reggio Emilia, Department of Education and Humanities

10.15 - 10.30: Coffee break

10.30 - 11.30: THE ECONOMIC PARTNERSHIP

“Grow Together” project and the 2016 Economic and Institutional Mission to South Africa

- Mr. Martino Soragni: “E35” Foundation for International Projects
- Mr. Sergio Sacchini: “Irriland SRL”, Shareholder
- Mr. Giovanni Bertozzi: “Ecologia Soluzione Ambiente S.p.A”, Project Manager

11.30 - 12.00: VISIT TO THE REGGIO-AFRICA ARCHIVE

19th SEPTEMBER 2017: 12.30 - 18.30

BEST PRACTICE “HIGHER EDUCATION SUPPORT TO INTERNATIONALIZATION”

Location: “RIGHI SRL” PRODUCTION PLANT AND “FOOD INNOVATION PROGRAM” PREMISES

12.30 - 13.00: Visit to “Righi SRL” production plant: a food-sector company involved in the “Food Camp” Project

13.30 - 14.30: Lunch

14.30 - 15.15: THE “FOOD CAMP” PROJECT: UNIVERSITY-FIRM ALLIANCE FOR PRODUCT AND MARKET INNOVATION

- Prof. Giovanna Galli: University of Modena and Reggio Emilia, Department of Communication and Economics - Food Camp Project Team Member
- Prof. Marcello Tedeschi: University of Modena and Reggio Emilia, Department of Communication and Economics- Food Camp Project Team Member
- Mrs. Marianna Civettini: Master Degree, Management and Communication - Food Camp Attendant

15.15 - 16.00: INDIA SUMMER SCHOOL: TALENT SCOUTING FOR NEW MARKETS ENTRY

- Prof. Giovanna Galli : University of Modena and Reggio Emilia, Department of Communication and Economics - Summer School Coordinator
- Prof. Tiziano Bursi: University of Modena and Reggio Emilia, Department of Economics - Summer School Coordinator
- “Octagona srl” & “Panaria Industrie Ceramiche S.p.A.”: Italian sponsor of India Summer School

16.00 - 16.30: Coffee Break

16.30 - 18.30: FOOD INNOVATION PROGRAM

- Mr. Matteo Vignoli: Food Innovation Program Director
- Contribution by businesses involved (speakers: "Barilla S.p.A", "Tetra Pak S.p.A", "CIR Food")
- Contribution by students involved in the project

20th SEPTEMBER 2017: 9.00 - 13.00
BEST PRACTICE "INNOVATION PARK"

Location: REGGIO EMILIA TECHNOPOLE

8.45 - 9.00: Welcome coffee

9.00 - 9.45: THE STRATEGY

Presentation of the 3S Strategy for the attraction of investments, businesses and talents

Mr. Massimo Magnani: Municipality of Reggio Emilia, Strategic-Planning Area Director

9.45 - 10.15: THE STAKEHOLDERS AND THE COMPANIES INVOLVED

Contribution by local stakeholders and enterprises who have invested and planned to localize in the Park

- Mr. Carlo Pasini: "Iren Irrinovabili S.p.A.", General Manager
- Mrs. Elisa Tagliani Landi: "ASK Industrees S.p.A.", Business Development

10.15 - 10.45: THE INFRASTRUCTURES FOR RESEARCH AND INNOVATION

Tour of the building site

10.45 - 11.00: Coffee Break

11.00 - 12.30: THE DEVELOPMENT OF SPECIFIC SKILLS

11.00 - 11.30: Agro-food, Environment and Energy: visit to CRPA (Research Center for Animal Production) labs in the Technopole

11.30 - 12.30: Education: visit to Reggio Children's headquarters at the International Research Centre "Loris Malaguzzi"

12.45 - 13.45: *Lunch*