



## OLDHAM FOUNDATION STEERING COMMITTEE MEETING, WORKSHOP AND STUDY VISITS 3<sup>RD</sup> – 5<sup>TH</sup> FEB 2020

### Day 1 – Mon 3<sup>rd</sup> Feb

- 18.30 Meet in Hotel lobby - Motel One Manchester Royal Exchange, 11-15 Cross Street, Manchester, M2 1WD <https://www.motel-one.com/en/hotels/manchester/hotel-manchester-royal-exchange/>
- 19.00 – 22.00 Dinner at tbc  
Including:
- Welcome and overview of Oldham event – Louise Slater, Principal Investment Officer, Oldham Council

### Day 2 – Tues 4<sup>th</sup> Feb Venue – tbc

- 07.55 Meet in hotel lobby
- 08.00 – 9.00 Tram from Exchange Square, Manchester to King St, Oldham
- 09.00 – 9.30 Arrival at Oldham Council – Registration and coffee
- 09.30 – 9.40 Welcome to Oldham – Cllr tbc, Oldham Council
- 09.40 – 10.00 Oldham: A resilient local economy – Jon Bloor, Head of Lifelong Learning, Investment, Enterprise and Skills, Oldham Council
- 10.00 – 10.10 Q&A
- 10.10 – 10.30 Team Oldham: A partnership approach to supporting business resilience – Darren Flannery, Oldham Account Manager, Business Growth Hub
- 10.30 – 10.40 Q&A
- 10.40 – 11.00 Supporting entrepreneurship in Oldham and Manchester:

- Spark2Scale programme– Hilary Centeleghe, Senior Growth Manager, Business Growth Hub
- Livelihood start-up programme – Janine Richardson, Project Manager, Business Growth Hub
- AOB

11.00 – 13.00 Site visits to businesses in Oldham - tbc

13.00 – 14.00 Lunch - tbc

**WORKSHOP 1: ECONOMIC REGIONAL RESILIENCE AND REGIONAL ADAPTATION**

14:30 -14:40 Short introduction on the Workshop rationale and methodology (DEX)

14:40- 15:40 **First round of Good Practices (GP) partners presentation on Economic Regional Resilience and Regional Adaptation. (5 partners)**

CIT, Oldham, RRDA, Reggio Emilia and Pannon will deliver a 5 minute presentation of the Good Practices on ppt followed by a 5 minutes slot for questions from the partners

15:40- 16:00 **Good Practices Debate**

Partners will be divided in 2 groups to discuss about the level of transferability of the BPs: how they can be integrated into the partners Action Plans, the main obstacles/difficulties for the implementation into the partners regions and creative solutions to adapt them to the partners Action Plans.

GROUP A	GROUP B
CIT UNIVERSTITY OF OULU RZESZOW RDA REGGIO EMILIA BUSINESS UPPER AUSTRIA	OLDHAM LITHUANIAN INNOVATION CENTER PANNON BNA CEEIC CARTAGENA

N.B. CIT and Oldham will coordinate the debates and summarize the main conclusions and learnings.

16:00- 16:45 **Second round of GP partners presentation on Economic Regional Resilience and Regional Adaptation. (4 partners).**

Business Upper Austria, CEEIC, LIC and Oulu will provide a 5 minute presentation of the Good Practices on ppt followed by a 5 minutes slot for questions from the partners

16:45-17:05 **Good Practices Debate**

Groups A and B will discuss about the level of transferability of the BPs: how they can be integrated into the partners Action Plans, the main obstacles/difficulties for the implementation into the partners regions and creative solutions to adapt them to the partners Action Plans.

University of Oulu and Lithuanian Innovation Center will coordinate the debates and summarize the main conclusions and learnings.

17: 05-17:15     **Workshop conclusions, DEX**

17:15            **End of Workshop**

19.00 – 22.00         Dinner at tbc

**Day 3 – Wed 5<sup>th</sup> Feb**  
**Venue – tbc**

08.45            Meet in hotel lobby

09.00 – 09.30         Registration, coffee and welcome

09.30 – 10.00         Economic restructuring of the logistics sector – Shop Direct: support provided, lessons learnt and outcomes – Midas tbc

10.00 – 10.30         Economic restructuring of the travel industry - Thomas Cook: support provided, lessons learnt and outcomes – Janine Smith

10.30 – 10.45         Q&A's

10.45 – 11.00         Networking break

11.00 – 12.00         Delegate feedback and review of Oldham and GM ecosystem

12.00 – 13.00         Lunch

14.00 – 17.00         Steering Committee coordination meeting

14:00-15:00         Regional Analysis rationale, methodology and deadlines, John Hobbs and DEX

15:00-15:30         Project reporting, DEX

15:30-16:00         Communication Activities, partners responsibilities and deadlines. Dave Catherall

16:00-16:30         Feedback from the Interreg Europe Seminar in Hungary. John Hobbs

17:00            End of Steering Committee meeting