

LETTER OF INTENT: CITY OF REGGIO EMILIA COMMITS TO HOST PLACEMAKING WEEK EUROPE 2025

The city of Reggio Emilia, Italy, is internationally renowned for its rich cultural heritage, innovative approach to education, outstanding urban development policies, and strong commitment to sustainability. Our city's focus on urban renewal, community involvement, and civic engagement fosters a deep sense of belonging among residents, making Reggio Emilia a true model for cities that aspire to create inclusive, resilient, and vibrant public spaces.

Reggio Emilia has consistently prioritized placemaking strategies that promote social cohesion, ecological responsibility, and citizen participation. This has earned our city recognition both within Italy and internationally, highlighting Reggio Emilia as a leader in reimagining the urban environment for the benefit of all. Additionally, our venues and the welcoming atmosphere of the city provide the perfect setting for Placemaking Week Europe attendees, offering an inspiring and comfortable environment for collaboration and learning.

It is with great pride that the City of Reggio Emilia commits to hosting Placemaking Week Europe 2025, Europe's leading placemaking festival. This annual gathering brings together over 500 urban practitioners, policymakers, and community leaders to exchange knowledge, foster collaborations, and collectively shape the future of our cities.

Therefore, Reggio Emilia is honoured to have been selected as the host city for Placemaking Week Europe 2025, and we formally commit to ensuring the success of this landmark event.

In accordance with my authority as Deputy Mayor of the City of Reggio Emilia, I hereby declare:

First: The City of Reggio Emilia is proud to co-host Placemaking Week Europe 2025 in partnership with Placemaking Europe. We propose the festival take place on [23-26 September, 2026 - TBC]. The City of Reggio Emilia fully supports this event and is prepared to allocate the necessary funding and resources.

Second: Reggio Emilia is committed to providing the necessary infrastructure and support to ensure the success of Placemaking Week Europe 2025. This includes:

- Provision of local venues to host 500+ participants across plenaries, breakout sessions, and outdoor activities during the four days of the event. This must include one main venue with a capacity of at least 500 people, along with 4-8 auxiliary spaces to accommodate parallel sessions throughout the week.
- Ensuring accommodation possibilities for 500+ visitors to our city during the event.
- Access to a variety of public spaces where participants can observe, learn, and co-create new opportunities using a placemaking approach.
- Funding or a commitment to co-fundraise the curation fee for Placemaking Europe, set at €80,000.
- Enthusiasm and dedication to co-developing the event program, including site visits, city tours, and hands-on activities, in collaboration with Placemaking Europe.

In conclusion, we are excited to welcome the international placemaking community to Reggio Emilia in 2025. Together, we will continue advancing the important work of reimagining our urban environments for the benefit of all people, creating healthier, more social, and more inclusive cities.

Signed by:

Deputy Mayor City of Reggio Emilia