

placemaking

europa

Date: 23 September 2024

Reggio Emilia Selected as Host for Placemaking Week Europe 2025

I am thrilled to inform you that Reggio Emilia has been selected by our board to host Placemaking Week Europe 2025.

Your city's rich cultural heritage, innovative approach to education, outstanding urban development policies, and strong commitment to sustainability made your application stand out. Reggio Emilia's emphasis on urban renewal, community involvement, and civic engagement fosters a deep sense of belonging among its residents. Additionally, your city's venues and the warm, welcoming atmosphere make it an ideal setting for our attendees, creating an inspiring environment for collaboration and learning.

Reggio Emilia's strategic location and close connections to southern and eastern Europe align perfectly with our vision for next year's event. We are confident that your city will serve as an inspiring and dynamic host for participants from across Europe and beyond.

As part of the next steps, we are excited to announce your selection publicly during the plenary session on Friday, September 27, at Placemaking Week Europe 2024 in Rotterdam. We would be honored to welcome a representative from Reggio Emilia, such as your councilor, to join us for this important announcement.

Additionally, attached to this designation letter is a draft of the letter of intent, which we kindly ask you to review and sign to confirm your city's commitment to hosting Placemaking Week Europe 2025. This letter outlines key details, including venues and the curation fee, to formalize our partnership. Please feel free to reach out if you have any questions or need clarifications.

We will be in touch shortly after Placemaking Week Europe 2024 to further develop the event's working plan, theme, and financial agreements. We are confident that Reggio Emilia will create a truly memorable Placemaking Week Europe 2025, and we look forward to this exciting collaboration!

Once again, congratulations to you and your team. We can't wait to bring this global community of placemakers to Reggio Emilia and to showcase your city's innovative spirit and leadership in placemaking.

Signed by



Ramon Marrades (Director, Placemaking Europe)

On behalf Charlot Schans (Director) of the Board of Stichting Placemaking Europe